

## Financial Results for FY 3/2022

Announced on May 13, 2022

NISSIN FOODS HOLDINGS CO., LTD.

(TSE Stock Code: 2897)

\*Added page 33~37 and revised page 38 and 39 to pare with the press release on May 16th regarding launch of KANZEN MEAL brands from May 30th.

Financial Results Presentation: May 16, 2022



FY 3/2022 Financial Results and FY 3/2023 Forecasts	P3~16
Takashi Yano, Executive Officer and CFO	

II. Progress of Mid- to Long-Term Growth Strategy
Koki Ando, Representative Director, President and CEO
Noritaka Ando, Executive Vice President & Representative Director, COO,
and President & Representative Director of NISSIN FOOD PRODUCTS CO., LTD.

Appendix



## FY 3/2022 Financial Results



## FY 3/2022 Financial Results Highlights

	Institutional accounting basis		Constant currency basis*1		FY 3/2022 F	orecasts*1
Revenue	569.7 Bil. yen	YoY +12.6%	557.9 Bil. yen	YoY*2 + 13.9%	540.0 Bil. yen	YoY*2 + 10.3%
Core Operating Profit of Existing Businesses	<b>49.6</b> Bil. yen	(5.4%)	48.7 Bil. yen	+ 16.3%	47.0 Bil. yen	+ 12.2%
Domestic Instant Noodles Business		(6.0%)		+ 14.7%		+ 5.7%
Domestic Non-Instant Noodles Business		+7.5%		+ 33.4%		+ 26.5%
Overseas Business		(12.0%)		+ 0.8%		+ 22.4%

#### **Summary**

(Institutional accounting basis)

- Revenue: Posted record-high 569.7 billion yen in revenue, with all three businesses recording increases, and a 12.6% improvement in consolidated revenue
- Core Operating Profit of Existing Businesses: Achieved steady growth compared to FY 3/2020\*3; however, profit decreased due to raw materials price hikes and a negative rebound from the impact of COVID-19 in the previous fiscal year

(Management accounting basis, less COVID-19) First year of Make a Fresh Start showed steady progress

- Revenue: Achieved 540.0 billion yen in revenue, with all three businesses recording increases, and a 13.9% improvement in consolidated revenue
- Core Operating Profit of Existing Businesses: All three businesses increased their profits, and overall consolidated operating profit grew by 16.3%, achieving the forecast of 47.0 billion yen

<sup>\*1</sup> Growth rates are calculated by converting foreign currency amounts into yen at the same rate as the previous year, in order to emphasize real fluctuation / growth on a local currency basis excluding effect of exchange rate at the time of consolidation.

<sup>\*2</sup> Actual YoY change / growth rate excluding the impact of foreign exchange rates and the impact of COVID-19, which had a significant impact on FY 3/2021 results (i.e. increase in demand, reduction in selling expenses, unused expenses, etc.).

<sup>\*3</sup> Core operating profit of existing businesses vs. FY 3/2020 +6.7 Bil. yen (+15.5%)



## **Consolidated Financial Summary**

Executed strategies in a steady manner, and combined with the impact of making KOIKE-YA a consolidated subsidiary, resulted in record sales. Profits decreased due to soaring prices of raw materials and a negative rebound from the impact of COVID-19 in FY 3/2021. However, maintain higher growth compared to FY 3/2020

	Institutional accounting basis						
Bil. yen	EV 0/0000	YoY c	vs. FY 3/2020				
	FY 3/2022	Amount	Ratio	CAGR			
Revenue	569.7	+ 63.6	+ 12.6%	+ 10.2%			
Core operating profit of existing businesses	49.6	(2.8)	(5.4%)	+ 7.5%			
Operating profit	46.6	(8.9)	(16.1%)	+ 6.3%			
Profit attributable to owners of the parent	35.4	(5.4)	(13.3%)	+ 9.9%			
Core OP margin of existing businesses	8.7%	(1.7pt)					
OP margin	8.2%	(2.8pt)					
Profit attributable to owners of the parent margin	6.2%	(1.9pt)					

Constant currency basis							
F.V. 0/0000	vs. Forecasts						
FY 3/2022	Amount	Ratio					
557.9	+ 17.9	+ 3.3%					
48.7	+ 1.7	+ 3.6%					
45.8	+ 1.3 ~ + 3.3	+ 2.9% ~ + 7.8%					
34.9	+ 1.9 ~ + 3.9	+ 5.7% ~ + 12.6%					
8.7%	+ 0.0pt						
8.2%	(0.0pt) ~ + 0.3pt						
6.3%	+ 0.1pt ~+ 0.5pt						



## **Financial Summary by Segment**

Revenue continued to grow at a high rate, and all three businesses achieved significant increases in revenue. Core operating profit of existing businesses declined due to the impact of rising costs in major areas, including raw materials



Revenue : 569.7 Bil. yen YoY : +63.6 Bil. yen +12.6%

Core Operating Profit of Existing Businesses : 49.6 Bil. yen YoY :

(2.8) Bil. yen (5.4%)

#### **Domestic Instant Noodles Business**

Revenue increased due to strong performance of NISSIN FOOD PRODUCTS and MYOJO FOODS

Profits decreased due to the impact of COVID-19 in the previous fiscal year (CAGR +5.1% vs FY 3/2020)

Revenue: 248.7 Bil. yen

YoY: +5.5 Bil. yen, 2.3%

Core OP: 33.0 Bil. yen

YoY: (2.1) Bil. yen, (6.0%)

#### **Domestic Non-Instant Noodles Business**

Revenue increased and profit decreased in the Chilled/Frozen Foods and Beverages Business, even with higher revenue in the Chilled/Frozen Foods Business, due to the impact of COVID-19 in the previous fiscal year

Revenue and profit increased in the Confectionery Business due to the impact of KOIKE-YA, consolidated into the group in December 2020 (revenue increase, even if excluding KOIKE-YA)

Revenue: 149.9 Bil. yen

YoY: +31.1 Bil. yen, 26.2%

Core OP: 6.4 Bil. yen

YoY: +0.4 Bil. yen, +7.5%

#### **Overseas Business**

Revenue increased across all regions (driven by the Americas and China)

Profit decreased due to negative rebound from COVID-19 and an inability to absorb cost increases, mainly in the Americas (CAGR +2.1% vs. FY 3/2020)

Revenue: 168.9 Bil. yen

YoY: +28.1 Bil. yen, 20.0%

Core OP: 13.6 Bil. yen

YoY: (1.8) Bil. yen, (12.0%)



## **Revenue Results by Segment**

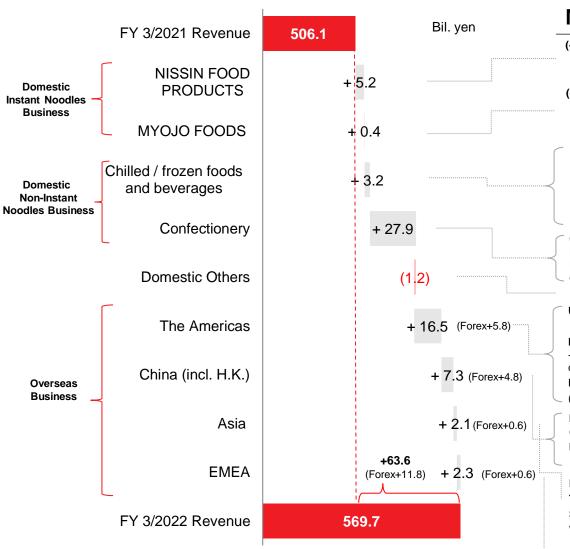
Nearly all segments met revenue growth and earnings forecasts, driven by the domestic Non-Instant Noodles Business (with the added impact of making KOIKE-YA a consolidated subsidiary) and Overseas Business, which posted double-digit growth

	Institutional accounting basis						
Bil. yen	FY 3/2022	YoY c	vs. FY 3/2020				
	F 1 3/2022	Amount	Ratio	CAGR			
NISSIN FOOD PRODUCTS	210.8	+ 5.2	+ 2.5%	+ 2.3%			
MYOJO FOODS	37.9	+ 0.4	+ 1.0%	+ 1.9%			
Domestic Instant Noodles Business	248.7	+ 5.5	+ 2.3%	+ 2.3%			
Chilled / frozen foods and beverages	80.9	+ 3.2	+ 4.1%	+ 5.5%			
Confectionery	69.0	+ 27.9	+ 68.0%	+ 60.9%			
Domestic Non-Instant Noodles Business	149.9	+ 31.1	+ 26.2%	+ 22.9%			
Domestic Others	2.2	(1.2)	(35.0%)	(27.3%)			
Domestic Business total	400.8	+ 35.5	+ 9.7%	+ 8.4%			
The Americas	87.3	+ 16.5	+ 23.2%	+ 15.1%			
China (incl. H.K.)	55.5	+ 7.3	+ 15.2%	+ 13.5%			
Asia	14.8	+ 2.1	+ 16.8%	+ 14.6%			
EMEA	11.4	+ 2.3	+ 24.9%	+ 23.7%			
Overseas Business total	168.9	+ 28.1	+ 20.0%	+ 15.0%			
Consolidated	569.7	+ 63.6	+ 12.6%	+ 10.2%			

Constant currency basis					
FY 3/2022	vs. Forecasts				
1 1 3/2322	Amount	Ratio			
210.8	+ 3.8	+ 1.8%			
37.9	+ 0.4	+ 1.1%			
248.7	+ 4.2	+ 1.7%			
80.9	+ 3.9	+ 5.0%			
69.0	+ 4.0	+ 6.2%			
149.9	+ 7.9	+ 5.6%			
2.2	(0.3)	(13.1%)			
400.8	+ 11.8	+ 3.0%			
81.5	+ 7.5	+ 10.2%			
50.7	(4.3)	(7.9%)			
14.2	+ 0.7	+ 4.9%			
10.8	+ 2.3 + 26.79				
157.1	+ 6.1 + 4.1%				
557.9	+ 17.9	+ 3.3%			



## Revenue Contribution by Segment (YoY, Institutional accounting basis)



#### Major Factors\*

(+3%) Cup type: CUP NOODLE PRO, CUP NOODLE KARAMEN, DONBEI and U.F.O. performed well.

Bag type: RAOH and BAKURETSU KARAMEN performed steadily. Others: The rice category, including CURRY MESHI and OSHA MESHI, performed well.

(+1%) Cup type: MYOJO IPPEICHAN YOMISE NO YAKISOBA and MYOJO CHUKA ZANMAI performed well. New product MYOJO KOIZE IPPEICHAN BIG also contributed.

Bag type: Sales of MYOJO CHARUMERA grew thanks to the breakthrough of MIYAZAKI KARAMEN and the contribution of MOYASHI GA CHOZETSU UMAI MAZESOBA. MYOJO MEGAMI also contributed.

Chilled foods (+5%): Ramen products such as GYORETSU NO DEKIRU MISE NO RAMEN, MAZEMEN NO TATSUJIN and YUMEITEN series performed well.

Frozen foods (+6%): Commercial products such as NISSIN MOCHITTO NAMA PASTA and NISSIN CHUKA SHIRUNASHI TANTANMEN OMORI, etc. continued to perform well.

YORK (-1%): Despite strong performance by the newly launched *PILKUL 400*, revenue was down slightly year on year due to the negative rebound in demand from the COVID-19 pandemic in the previous fiscal year.

CISCO (+3%): GORO GURA series continues to trend well.

**BonChi** (+5%): Sales of KARASHI MENTAIKO OGATA AGESEN, AJIKARUTA and KAISEN AGESEN series, etc. were strong. **KOIKE-YA**: Rolled out 60th anniversary commemorative KOIKEYA The series and engaged in high value-added direct management (newly consolidated from December 2020)

Revenue decreased, mainly at NISSIN FOODS HOLDINGS

U.S.: Revenue increased due to strong sales of premium products and the effect of price revisions. (Incl. Forex impact +2.7 Bil. yen)

(YoY: Revenue +7%, Number of servings: -high-single digit % / (Jan-Mar) Revenue +low-double digit %, Number of servings +low-single digit %)

**Mexico**: Revenue increased due in part to higher sales volume and price revisions for the mainstay products *CUP NOODLES* (Incl. Forex impact +0.9 Bil. yen) (YoY: Revenue +24%, Number of servings: +low-double digit % / (Jan-Mar) Revenue +low-double digit %, Number of servings +low-double digit %)

**Brazil**: Revenue increased due to higher sales volume of mainstay products and the effects of price revisions. (Incl. Forex impact +2.2 Bil. yen) (YoY: Revenue +27%, Number of servings: +high-single digit % / (Jan-Mar) Revenue +low-double digit %, Number of servings slight increase)

Hong Kong: Cup-type instant noodles sales on a recovery trajectory, and the re-emergence of COVID-19 was also a factor in increased demand (Incl. Forex impact +1.0 Bil. yen) (YoY: Revenue +4%, Number of servings: -high-single digit%, sales composition 35.3%)

Mainland China: Continued strong sales of CUP NOODLES series. (Incl. Forex impact +3.8 Bil. yen)

(YoY: Revenue +6%, Number of servings: +high-single digit %, sales composition 64.7%)

By descending order of revenue:

Thailand: Increased (Incl. Forex impact +30 Mil. yen) India: Increased (Incl. Forex impact +0.2 Bil. yen)

Singapore: Increased (Incl. Forex impact +0.2 Bil. yen) Indonesia: Increased (Incl. Forex impact +0.1 Bil. yen)

Vietnam: Increased (Incl. Forex impact +30 Mil. yen)

**EMEA**: CUP NOODLES, Soba and Demae Ramen brands performed well. (Incl. Forex impact +0.6 Bil. yen)



## Core OP Results by Segment

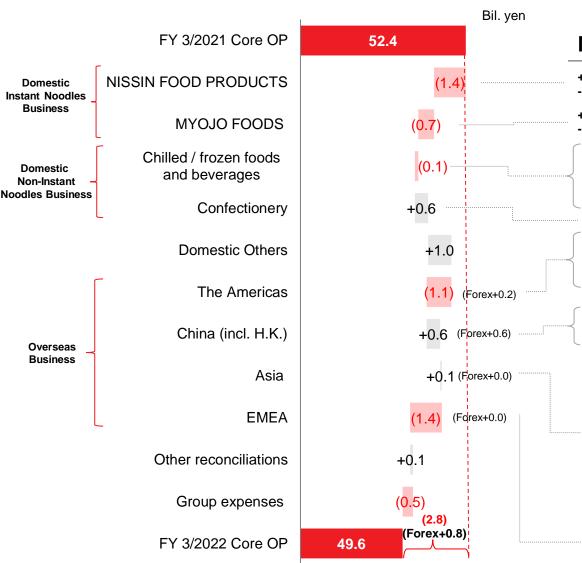
Domestic Instant Noodles Business and Overseas Business declined due to raw materials price hikes and negative rebound from the impact of COVID-19 in FY 3/2021. On the other hand, performance of the Domestic Business and China (incl. H.K.) met forecast due to the impact of higher sales, etc.

	Institutional accounting basis							
Bil. yen	ОР	Other Income	FY 3/2022	YoY c	vs. FY 3/2020			
	UP	and Expense	Core OP	Amount	Ratio	CAGR		
NISSIN FOOD PRODUCTS	30.8	0.3	30.6	(1.4)	(4.4%)	+ 5.4%		
MYOJO FOODS	2.4	0.0	2.4	(0.7)	(22.8%)	+ 1.1%		
Domestic Instant Noodles Business	33.3	0.3	33.0	(2.1)	(6.0%)	+ 5.1%		
Chilled / frozen foods and beverages	3.4	0.2	3.3	(0.1)	(4.4%)	+ 44.6%		
Confectionery	3.3	0.1	3.2	+ 0.6	+ 23.3%	+ 39.2%		
Domestic Non-Instant Noodles Business	6.7	0.3	6.4	+ 0.4	+ 7.5%	+ 41.8%		
Domestic Others	1.9	(0.0)	1.9	+ 1.0	+ 122.8%	+ 0.3%		
Domestic Business total	41.8	0.6	41.3	(0.6)	(1.5%)	+ 8.7%		
The Americas	3.0	0.0	2.9	(1.1)	(27.2%)	(15.5%)		
China (incl. H.K.)	6.0	(0.1)	6.1	+ 0.6	+ 10.9%	+ 14.6%		
Asia	3.5	(0.5)	4.1	+ 0.1	+ 1.7%	+ 14.2%		
EMEA	0.5	0.1	0.4	(1.4)	(76.9%)	(38.0%)		
Overseas Business total	13.1	(0.5)	13.6	(1.8)	(12.0%)	+ 2.1%		
Domestic and Overseas Businesses total	55.0	0.1	54.9	(2.5)	(4.3%)	+ 7.0%		
Other reconciliations	(0.2)	(0.2)	0.0	+ 0.1	-	(3.4%)		
Group expenses	(5.4)	-	(5.4)	(0.5)	-	-		
Existing Businesses	49.4	(0.1)	49.6	(2.8)	(5.4%)	+ 7.5%		
New Businesses	(2.8)	0.1	(2.9)	(1.1)	-	-		
Consolidated	46.6	(0.0)	46.6	(4.0)	(7.8%)	+ 5.0%		

	Constant currency basis							
020	FY 3/2022	vs. Forecasts						
	F1 3/2022	Amount	Ratio					
1%	30.6	+ 2.6	+ 9.2%					
1%	2.4	+ 0.0	+ 0.3%					
1%	33.0	+ 2.6	+ 8.5%					
5%	3.3	+ 0.3	+ 9.0%					
2%	3.2	+ 0.1	+ 1.9%					
3%	6.4	+ 0.3	+ 5.4%					
3%	1.9	+ 0.9	+ 86.8%					
7%	41.3	+ 3.8	+ 10.1%					
%)	2.7	(1.2)	(30.3%)					
5%	5.6	+ 0.1	+ 1.6%					
2%	4.0	(0.6)	(12.0%)					
%)	0.4	(1.1)	(72.6%)					
1%	12.8	(2.7)	(17.7%)					
)%	54.0	+ 1.0	+ 2.0%					
%)	0.0	+ 0.7						
	(5.4)	+ 0.7						
5%	48.7	+ 1.7	+ 3.6%					
	(2.9)	(0.4)	_					
	(2.3)	~ + 1.6						
0%	45.8	+ 1.3	+ 2.9%					
		~ + 3.3	~ + 7.8%					
CO.,	LTD. (located in	H.K.)						

<sup>\*</sup> Results in China (Incl. H.K.) are based on the consolidation policy of NISSIN FOODS HOLDINGS. Disclosure may differ from that of NISSIN FOODS CO., LTD. (located in H.K.)





#### Major Factors\*

- +) Increased in operating profit due to increased sales, product mix, etc.
- ) Increased in raw material costs, depreciation (equipment renewal, etc.), etc.
- +) Increased in operating profit due to increased sales and decreased in advertising expenses, etc.
- ) Increased in raw material costs, sales promotion expenses and depreciation, etc.

Chilled foods Increased: Increase in raw material costs and advertising expenses absorbed by sales growth.

Frozen foods Decreased: Although revenue increased due to higher sales, operating profit decreased due to a higher cost of sales ratio

**YORK** Decreased: Slight decrease (essentially level) due to advertising expenses and a negative rebound in demand from the COVID-19 pandemic in the previous fiscal year

CISCO: Decreased BonChi: Decreased KOIKE-YA: Increased due to newly consolidated

**U.S.** Decreased: Decreased due to soaring raw material costs, distribution costs and personnel costs (Incl. Forex impact -20 Mil. yen)

**Mexico** Increased: Increased due to higher sales and price revision of CUP NOODLES (Incl. Forex impact +50 Mil. yen)

**Brazil** Increased: Increased due to higher sales volume and price revisions, which offset the ongoing sharp rise in prices of main raw materials (Incl. Forex impact +0.2 Bil. yen)

**Hong Kong** Decreased: Decreased due to soaring raw material costs (Incl. Forex impact +90 Mil. yen)

**Mainland China** Increased: Increased due to higher sales volume of cup-type instant noodles despite soaring raw material prices (Incl. Forex impact +0.48 Bil. yen)

By descending order of profit (excluding companies accounted for using the equity method)

**Thailand** Increased: Increased, despite soaring raw material prices, due to more sales of high-priced products and lower sales promotion expenses (Incl. Forex impact +10 Mil. yen)

Singapore Increased: Increased as higher sales promotion expenses were absorbed by sales growth (Incl. Forex impact +20 Mil yen)

Indonesia Increased: Increased due to higher sales of high-priced products, despite soaring raw material costs (Incl. Forex impact +10 Mil. yen)

Vietnam: In red, but profits increased from previous period (Incl. Forex impact -10 Mil. yen)

India: In red, profits decreased from the previous fiscal year (Incl. Forex impact -30 Mil. yen)

Gain (loss) on investments accounted for using the equity method:

Thai President Foods 2.5 Bil. yen (YoY: -0.3 Bil. yen, -12% (Incl. Forex impact +10 Mil. yen))

NISSIN-UNIVERSAL ROBINA 1.1 Bil. yen (YoY: +0.1 Bil. yen, +12% (Incl. Forex impact +40 Mil. yen))

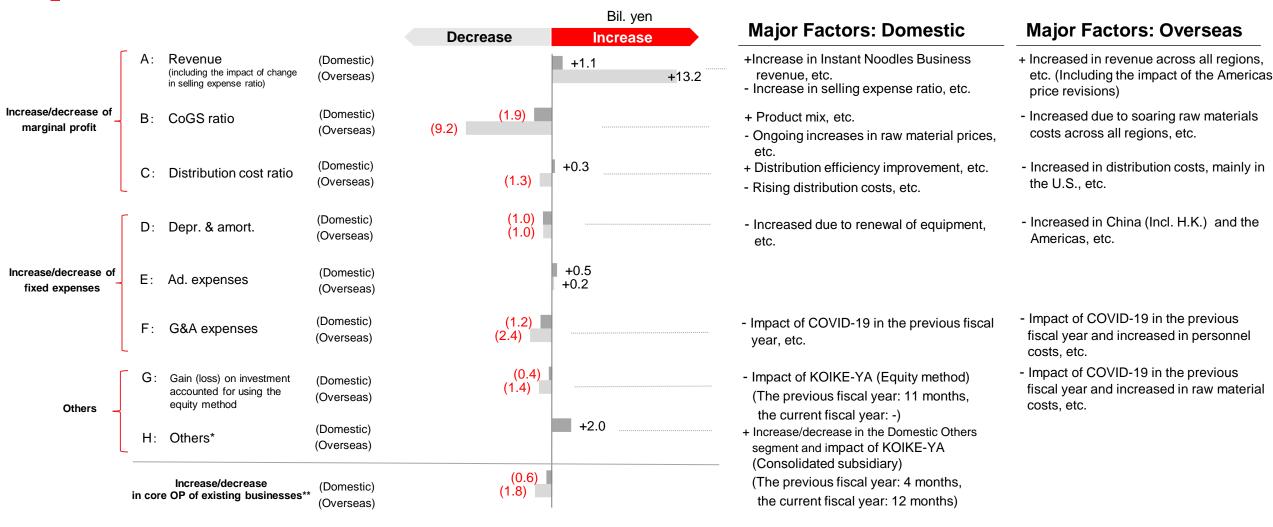
EMEA: Decreased due to soaring raw material costs (Incl. Forex impact +10 Mil. yen)

Gain (loss) on investments accounted for using the equity method: Mareven Food Holdings +0.1 Bil. yen (YoY: -1.2 Bil. yen (No Forex impact))

<sup>\*</sup> Comments in Main Factors in the Americas, China (Incl. H.K.), Asia and EMEA segments are based on core OP on a local currency basis.



### Analysis of Core OP of Existing Businesses (YoY, Institutional accounting basis)



<sup>\*</sup> Increase/decrease in core operating profit in the Domestic Others segment and the impact of business combinations are included in H: Others

[Method of calculating increase/decrease factors]

(H)

<sup>\*\*</sup> In addition to the above, there is a year-on-year difference in "Reconciliations" of -0.3 Bil. yen.

Marginal Profit (A,B,C)

<sup>= (</sup>Revenue in the current fiscal year x Ratio of revenue in the previous fiscal year)

Expenses in the current fiscal year.

<sup>\*</sup> The analysis of marginal profit is based on the amount obtained by adding selling expenses to revenue.

 <sup>2</sup> Fixed Costs (D,E,F) = Expenses in the previous fiscal year – Expenses in the current fiscal year.
 3 Others (G) = Results in the previous fiscal year – Results in the current fiscal year.

Results in the previous fiscal year – Results in the current fiscal year.
 Changes in core operating profit of the Domestic Others segment and newly consolidated company for the current fiscal year.



## FY 3/2023 Forecasts



## Full-Year Consolidated Earnings Forecasts for FY 3/2023 (Excluding Russia/Ukraine impact)

Aiming for 52.0 billion yen in core operating profit of existing businesses. We expect IFRS operating profit to be between 47.0 billion yen and 49.5 billion yen, driven by ongoing aggressive investment in new businesses

Revenue	<b>595.0</b> Bil. yen	In principle this is revenue from existing businesses
Core Operating Profit of Existing Businesses	<b>52.0</b> Bil. yen	<ul> <li>Does not include impact of the situation in Russia/Ukraine</li> <li>Equivalent to +5% growth (considered mid-single digits)</li> </ul>
Operating Profit	<b>47.0</b> ~ <b>49.5</b> Bil. yen	<ul> <li>New business investment at 5% to 10% of core operating profit of existing businesses</li> <li>We do not expect other income/expenses (impairment or extraordinary gains, etc.)</li> </ul>
<b>Profit</b> attributable to owners of the parent	31.0 ~ 33.0 Bil. yen	<ul> <li>As with operating profit, we are forecasting on a range basis</li> </ul>
EPS	303 ~ 322 Yen/Share	<ul> <li>Number of shares (excluding treasury shares): 102 million shares assumed</li> <li>However, we continue to explore opportunistic acquisitions of treasury shares</li> </ul>

<sup>\*</sup> Yen-based presentation of earnings forecasts are based on actual exchange rates for FY 3/2022



## FY 3/2023 Forecasts by Segment

# Aim for increase revenues and operating profits in all business segments from FY 3/2022 results

	Revenue (IFRS)				Core Operating Profit (Non-GAAP)				
Bil. yen	FY 3/2023	FY 3/2022 Results			FY 3/2023	FY 3/2022 Results			
	Forecasts	Revenue	Revenue YoY change		Forecasts	Core OP YoY cha		ange	
NISSIN FOOD PRODUCTS	218.0	210.8	+ 7.2	+ 3.4%	31.5	30.6	+ 0.9	+ 3.0%	
MYOJO FOODS	39.0	37.9	+ 1.1	+ 2.8%	2.5	2.4	+ 0.0	+ 1.8%	
Domestic Instant Noodles Business	257.0	248.7	+ 8.3	+ 3.3%	34.0	33.0	+ 1.0	+ 2.9%	
Chilled / frozen foods and beverages	83.0	80.9	+ 2.1	+ 2.6%	3.5	3.3	+ 0.2	+ 5.5%	
Confectionery	71.5	69.0	+ 2.5	+ 3.6%	3.6	3.2	+ 0.4	+ 14.0%	
Domestic Non-Instant Noodles Business	154.5	149.9	+ 4.6	+ 3.1%	7.1	6.4	+ 0.6	+ 9.7%	
Domestic Others	2.5	2.2	+ 0.3	+ 15.1%	1.0	1.9	(0.9)	(46.5%)	
Domestic Business total	414.0	400.8	+ 13.2	+ 3.3%	42.0	41.3	+ 0.7	+ 1.7%	
The Americas	93.5	87.3	+ 6.2	+ 7.1%	3.5	2.9	+ 0.6	+ 18.8%	
China (incl. H.K.)	59.0	55.5	+ 3.5	+ 6.3%	6.5	6.1	+ 0.4	+ 5.7%	
Asia	17.0	14.8	+ 2.2	+ 15.0%	4.6	4.1	+ 0.5	+ 11.3%	
EMEA	11.5	11.4	+ 0.1	+ 1.2%	1.4	0.4	+ 1.0	+ 228.6%	
Overseas Business total	181.0	168.9	+ 12.1	+ 7.1%	16.0	13.6	+ 2.3	+ 17.2%	
Domestic and Overseas Businesses total	595.0	569.7	+ 25.3	+ 4.4%	58.0	54.9	+ 3.1	+ 5.6%	
Other reconciliations					(6.0)	(5.4)	(0.6)		
Group expenses					(6.0)	0.0	(0.6)	-	
Existing Businesses	595.0	569.7	+ 25.3	+ 4.4%	52.0	49.6	+ 2.4	+ 4.9%	
New Pusingson					(2.5)	(2.0)	+ 0.4		
New Businesses					~ (5.0)	(2.9)	~ (2.1)	-	
Consolidated	595.0	569.7	+ 25.3	. 4 40/	47.0	46.6	+ 0.4	+ 0.8%	
Consolidated	095.0	209.7	+ 25.3	+ 4.4%	~ 49.5	40.6	~ + 2.9	~ + 6.1%	

<sup>\*</sup> China (Incl. H.K.) strategy and related targets, financial results forecasts are established independently by NISSIN FOODS HOLDINGS.

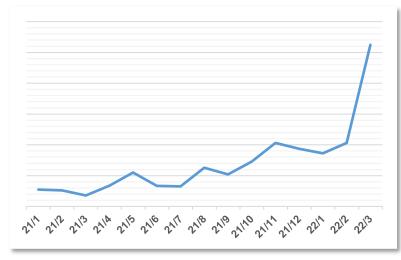


## FY 3/2023 Earnings Forecast Assumptions: Raw Material Prices

The FY 3/2023 plan includes raw material cost impact of 17 billion yen based on market conditions before the Russia/Ukraine situation

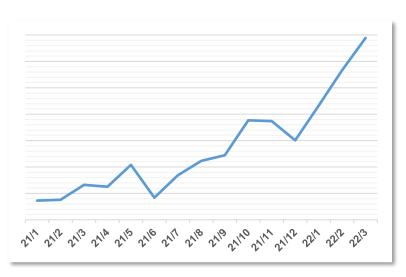
#### **Flour**

\* Flour futures prices on the Chicago Commodity Exchange



#### Palm oil

\* Palm oil futures prices on the Malaysian Stock Exchange



#### ■ Overseas

Cost increase to be covered by price pass-through

#### Domestic

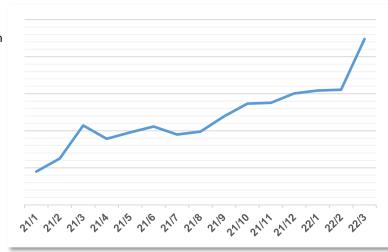
- Flour: Prices will be affected after January 2023
- Palm oil: The first half of the year has already been hedged

#### ■ Foreign exchange impact

- Direct foreign currency exposure is limited (Part of them has been hedged)
- Impact is limited due to foreign profit translation

### USD

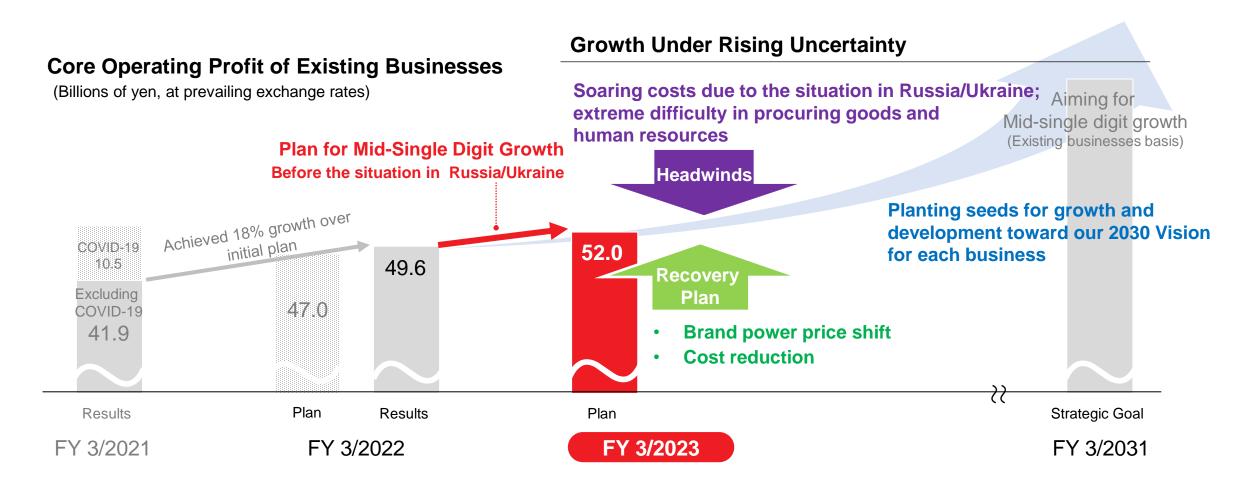
\* TTM at the end of each month





## FY 3/2023 Consolidated Earnings Forecast: Approach

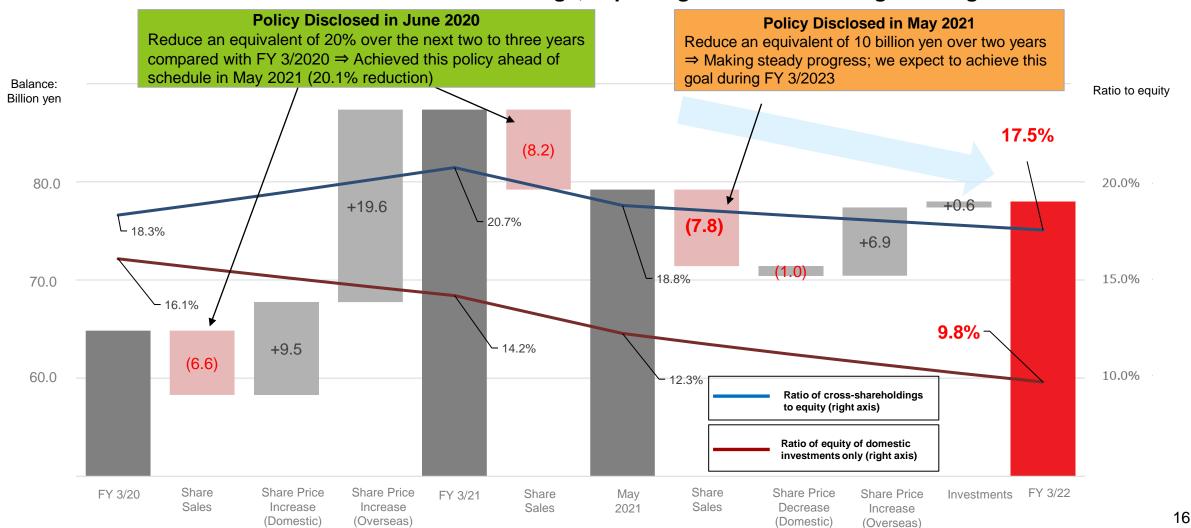
We had planned for mid-single digit growth before the situation in Russia/Ukraine. We will assess the impact of this issue on earnings and take necessary measures





## **Reducing Cross-Shareholdings**

We continue to reduce our cross-shareholdings. With respect to the policy disclosed in May 2021, which called for a reduction of 10 billion yen over the course of two years, we achieved 7.8 billion yen in reductions during FY 3/2022, and we intend to further reduce cross-shareholdings, expecting to achieve our target during FY 3/2023





١.	FY 3/2022 Financial Results and FY 3/2023 Forecasts	 P3~16
	Takashi Yano, Executive Officer and CFO	

### II. Progress of Mid- to Long-Term Growth Strategy P18~39

Koki Ando, Representative Director, President and CEO Noritaka Ando, Executive Vice President & Representative Director, COO, and President & Representative Director of NISSIN FOOD PRODUCTS CO., LTD.

**Appendix** 



## II. Progress of Mid- to Long-Term Growth Strategy

Strengthen Cash Generation
Capabilities of Existing
Businesses

Make a significant shift in our profit portfolio through aggressive growth in Overseas and Domestic Non-Instant Noodles Businesses, while pursuing sustainable growth

### EARTH FOOD CHALLENGE 2030

A challenge to utilize finite resources effectively and reduce the impact of climate change

# Pursue New Businesses

Co-create foods of the future with food science

Become a company that provides food and health solutions through technology



## **Deeper Global Branding**

Promote product development and marketing in response to market conditions in each area and the preferences of target customers while adhering to the core values of CUP NOODLES

FY 3/2022

## **Global Branding Initiatives**

**EMEA** 

Strengthen brands through by tying together products, retail, and promotions

Offer fun and delicious tastes, featuring Asian Blast Continue channel expansion in major countries





Japan

Aiming for mature market sustainable growth by making appeals to new value

Record-high sales of CUP NOODLE brand for a fifth consecutive year Revitalized the market by making new standard products meeting consumer needs

U.S.

**Accelerate shift to premium products** (expand sales of premium products further)

Premium product sales composition 43% New Product - CN STIR FRY RICE with NOODLES





Accelerated growth via marketing strategy

Roll out promotions using digital marketing Use in-store tools to expand cup product facing

**Brazil** 

China

Developed products and executed promotions tailored to the tastes of each country

Developed a variety of flavors to meet the needs of customers Gained brand penetration through CUP NOODLES MINI



**Asia** 

Gained wider penetration of the CUP NOODLES brand by expanding sales areas

Continued the high pace of sales expansion in mainland China











## **Domestic Instant Noodles Business (NISSIN FOOD PRODUCTS)**

Three main brands contributed significantly to a revival in cup-type instant noodles. Reaffirming the value of instant noodles under inflation. Establish new prices by proposing value-added (solutions) and build a structure that enables sustainable profit generation

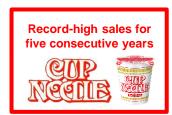
#### **FY 3/2022 Review**

#### -Market driven by mainstay brands celebrating anniversaries-

- CUP NOODLE (50<sup>th</sup> anniversary) and DONBEI (45<sup>th</sup> anniversary) marked record sales for five and seven consecutive years, respectively. U.F.O. (45<sup>th</sup> anniversary) was the highest sales in this century
- CUP NOODLE brands reach record-high sales

#### -Targeting based on data analysis-

- New value appeals in response to consumer insights, such as CUP NOODLE PRO for health-conscious consumers, CUP NOODLE KARAMEN in response to the spicy food boom
- Data-driven initiatives in collaboration with other companies















#### **Future Tasks**

- Implement price revisions smoothly to improve and solidify profit structure
- Continue to create new value through new value-added products
- > Pursue data-driven solutions further (incorporate entertainment)

#### Policy for Initiatives in FY 3/2023

Aim for continuous growth, even in mature markets, promote the creation of a system to ensure profitability at new prices using high-value-added products and promotions targeting customer insights



## Overseas Business: The Americas (NISSIN FOODS U.S.A)

Steady implementation of shift to premium products and strong sales, including base products. Aiming to strengthen earnings base further by revising prices in anticipation of inflation and by preparing to build a stable supply chain infrastructure.

#### **FY 3/2022 Review**

- Aggressive introduction and development of premium products
  - Launched new product STIR FRY RICE with NOODLES which performed well, exceeding weekly sales target per store
  - U.S. rollout of premium product Hot & Spicy Fire Wok



Cup Noodles
STIR FRY RICE with NOODLES



Hot & Spicy Fire Wok

#### **Future Tasks**

- Continue to introduce premium products with clear differentiation and superiority; enhance profitability by increasing premium sales composition ratio
- Improve responsiveness to rapid changes in the external environment (including the absorption of cost increases) and establish a stable and sustainable supply chain structure

- Deepened and accelerated partnerships with major distributors to increase product coverage ratio
  - Built and strengthened win-win relationships with distributors by introducing new premium products to major distributors ahead of others, by increasing premium product lineups, and by improving category profits
  - Accelerated expansion of premium product coverage ratio
  - Implemented two price revisions
- Increased premium product sales composition ratio
  - Sales (monetary) 43% of total (+4pt YoY)

#### Policy for Initiatives in FY 3/2023

- ✓ Further accelerate shift to premium products (premium sales composition ≥ 50% by FY 3/2024)
- Strengthen supply chain structure and earnings base capable of responding to rapid changes in the external environment

## Overseas Business: The Americas (NISSIN FOODS DO BRASIL LTDA.)

Increases in raw material costs and other expenses continued from FY 3/2021; covered increases through sales volume based on aggressive marketing and sales measures, as well as two price revisions. We focused on value enhancement and value creation the instant noodle category as the absolute market leader.

#### **FY 3/2022 Review**

- Strengthened sales by linking marketing and sales strategies
  - Paid respect to and developed Japanese consumer communication
  - In-store impact of large facings linked to marketing measures
  - Sales volume exceeded the previous year levels in all areas
- Cultivate the rapidly growing cup-type instant noodles market
  - Strengthen flavor lineup, launch Feijoada flavor in August
  - Increase awareness by linking food truck operations and retail sales

NISSIN is No.1 in all regions ranked by brand; CUP NOODLES is No.2\*







\* From RY21-Brazilian Association of Supermarkets (ABRAS)

#### **Future Tasks**

- Focus on expanding total demand as the market leader
  -Drive double-digit growth of the cup-type noodles market via CUP NOODLES
- Create a 1-serving/capita/year market in the export market -Secure position in Argentina and Colombia

#### Policy for Initiatives in FY 3/2023

- Expand production capacity to support growing demand
- ✓ Foster a cup-type noodles culture and increase eating opportunities
  - Deeper and broader adoption of CUP NOODLES



## Overseas Business: China (Incl. H.K.)

Aiming to maximize profit-earning opportunities by strengthening brands and expanding multi-category businesses in the Instant Noodles Business

#### **FY 3/2022 Review**

#### ■ Growth of the Instant Noodle Business

- Expanded sales of high-value-added products
- Achieved wider adoption of the CUP NOODLES brand by expanding sales areas on the mainland

#### **■ Expansion of Non-Instant Noodles Businesses**

- Expanded profit-earning opportunities through multicategorization
- Launched new products in the Frozen Foods Business and established an earnings based via in-house production

#### **Future Tasks**

- Intensifying competition in the mainland premium market
- Maturation of the Hong Kong instant noodles market
- Soaring raw material prices











#### Policy for Initiatives in FY 3/2023

- ✓ Expand sales network and sales area
- ✓ Expand premium instant noodles
- ✓ Pursue multi-categorization, including confectionery, beverage, and frozen foods businesses; introduce new products in response to changing lifestyles
- Strengthen cost competitiveness through in-house production of packaging materials



## II. Progress of Mid- to Long-Term Growth Strategy

Strengthen Cash Generation Capabilities of Existing Businesses

Make a significant shift in our profit portfolio through aggressive growth in Overseas and Domestic Non-Instant Noodles Businesses, while pursuing sustainable growth

# EARTH FOOD CHALLENGE 2030

Take on the challenge to utilize finite resources effectively and reduce the impact of climate change

# Pursue New Businesses

Co-create foods of the future with food science

Become a company that provides food and health solutions through technology

## **Materialities**



### We are tackling the two axes of Well-being and Sustainability to improve non-financial value



#### **Food Safety and Security**

Ensuring food safety and security--our most important management issues--through a unique quality assurance system driven by the NISSIN Global Food Safety Institute



## Providing Food and Health Solutions via Technology

Engage in research to analyze the functions of food based in the areas of health, nutrition, and biological regulation, striving to create delicious and innovative products



#### **Challenge to Climate Change**

Address climate change issues through green electricity, green ingredients, and green packaging, endeavoring to reduce CO<sub>2</sub> emissions



#### **Challenge to Effectively Use Resources**

Deal with issues that include the effective utilization of resources, aiming to source sustainably, conserve natural resources, and create a world without waste



#### **Building Sustainable Supply Chains**

Build sustainable supply chains that consider the global environment and social issues such as human rights, labor environments, etc.



Well-being &
Sustainability





## **TOKYO NUTRITION FOR GROWTH SUMMIT 2021 Commitment**

Improve the health and nutritional properties of all products.

Expand annual sales of wellness products to 23 billion yen by 2030.

Develop a new testing method capable of simultaneous and highly accurate testing of all allergen-labeled products by 2030.
Conduct at least 100,000 cumulative tests using this method; expand and encourage wider adoption.

Increase the use of plant protein in instant noodles compared with animal proteins; raise use of plant proteins to 1,100 tons by 2030.

Reduce total waste in distribution and sales fields in Japan by 50% by 2030 (compared with 2015).

26

## Progress of EARTH FOOD CHALLENGE2030



100% Sustainable Palm Oil

26% (previous year)

2021 Results **36%** 

Water usage: 12.3 m<sup>3</sup> / million yen or less

200

11.3 m³ (previous year)

2021 Results\*

11.3m<sup>3</sup>

per million yen of revenue (IFRS basis)

CO<sub>2</sub> reduction SCOPE1+2 -30%, SCOPE3 -15%

#### SCOPE1+2

Compared with base year 2018 +5.3% (previous year)

438,000 t-CO<sub>2</sub>

#### SCOPE3

Compared with base year 2018 +0.8% (previous year)

3,092,000 t-CO<sub>2</sub>

2021 Results\*

+2.7%

427,000 t-CO<sub>2</sub>

2020 Results

+8.5%

3,329,000 t-CO<sub>2</sub>

Recycling rate in production process: 99.5%+ Waste in sales and distribution processes: Cut by half

#### **Recycling Rate**

2021 Results\*

99.6% (previous year)

99.7%

Recycling rate of waste from domestic plants (excluding general waste from business operations)

Waste from sales and distribution processes

Amount of waste from domestic distribution warehouses (compared with 2015)

2020 Results

40% reduction

- 38.9%



## Major Sustainability-Related Initiatives

Aiming for resilient growth through comprehensive efforts in our products and our organization



#### **Eliminated Plastic Lid Stickers**





Lid stickers (plastic), reducing plastic use by roughly 33 tons per year

### First in Japan! Edible Cultured Meat





#### Governance

#### **Sustainability Committee**

**Sustainability Committee** 

**Committee Chair: Representative Director and CEO** 

Environme nt Working Group Human Rights Working Group Public Relations and Education Working Group

Overseas Working Group ESG Issue Analysis Working Group Selected for Representative Indices

ESG Recognition

"DJSI" "FTSE" "MSCI World ESG Leaders Index" "MSCI Japan ESG Select Leaders Index"

- \* DJSI\_Dow Jones Sustainability index
- \*\* "FTSE4Good Index Series"、"FTSE Blossom Japan Index"

Member of

**NISSIN** 

**GROUP** 

stablished Advisory

**Board (Including** 

**External Experts)** 

Dow Jones Sustainability Indices

Powered by the S&P Global CSA



FTSE4Good



FTSE Blossom Japan

Selected for World index!



## Main corporate governance organizations and composition Ensuring management transparency by exercising supervisory functions

			Board of Directors	Management Advisory  Committee	Audit & Supervisory Board
	Title	Name	Ratio of Outside Directors <b>62.5</b> %	Ratio of Outside Directors 60.0%	Ratio of Outside Directors <b>66.6</b> %
	President & Representative Director, CEO	Koki Ando	(Chairperson	0	
Internal Directors	Executive Vice President & Representative Director, COO	Noritaka Ando	0	$\circ$	
	Director, CSO, and Managing Executive Officer	Yukio Yokoyama	0		
	2	Ken Kobayashi	0		
Outside	2	Masahiro Okafuji	$\circ$		
Directors	(Independent Officer)	Masato Mizuno	0	Chairperson	
	(Independent Officer)	Yukiko Nakagawa	0	$\circ$	
	(Independent Officer)	Eietsu Sakuraba	0	0	
Internal Audit & Supervisory Board Member	2	Masahiko Sawai			Chairperson
Outside Audit & Supervisory	(Independent Officer)	Naohiro Kamei			0
Board Member	(Independent Officer)	Chisugi Mukai			0



## Skills based on Mid- to Long-Term Growth Strategy

Ensuring a wealth of experience, a high level of insight and a high degree of expertise throughout the Board of Directors























	Koki Ando	N				
	President & Representative Director, CEO					
Corporate management	$\circ$					
Brand strategy						
Food Tech						





rvisory

	President & Representative Director, CEO	Executive Vice President & Representative Director, COO	Director, CSO, and Managing Executive Officer	Outside Director	Outside Director	Outside Director	Outside Director	Outside Director	Audit & Supervisory Board Member (Full-time)	Audit & Supervisory Board Member (Outside, Full-time)	Audit & Supervis Board Membe (Outside)
Corporate management		$\bigcirc$	-	$\bigcirc$	$\bigcirc$	$\bigcirc$	-	-	-	-	-
Brand strategy		$\circ$	-	-	$\circ$	$\circ$	-	-	-	-	-
Food Tech		$\bigcirc$	-	-	-	-	-	$\bigcirc$	-	-	-
Sustainability	· 0	-	-	$\bigcirc$	-	$\bigcirc$	$\bigcirc$	$\bigcirc$	-	-	-
Structural reform	-	$\circ$	$\bigcirc$	-	-	-	$\bigcirc$	-	-	-	-
Finance and accounting		-	$\bigcirc$	-	-	-	-	-	$\bigcirc$	$\bigcirc$	-
Risks and Legal affairs	-	-	0	$\bigcirc$	$\bigcirc$	-	-	-	- * See Appendi	x for details on each	skill. 30



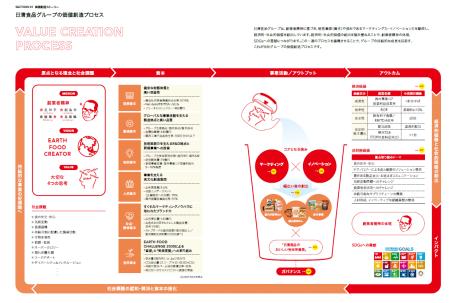
## Information Disclosure Initiatives

#### Non-financial information including ESG is presented in various media

Value report describes the NISSIN FOODS Group mid- to long-term value creation process and non-financial information that forms the foundation for sustainable growth

Report on the NISSIN FOODS Group approach to Corporate Social Responsibility (CSR) and our activities as a member of society









**VALUE REPORT** 

**Sustainability Report** 

Web site, etc.



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EARTH FOOD CHALLENGE 2030

A challenge to utilize finite resources effectively and reduce the impact of climate change

Pursue New Businesses

Co-create foods of the future with food science

Become a company that provides food and health solutions through technology

## Creating New Value through Synergies between New Businesses and Existing Brands

We will create new value for NISSIN FOODS Group and contribute to social issues by leveraging synergies with existing mainstay brands such as *CURRY MESHI* and *RAOH*, as well as Group companies













### Delicious Complete Meals, Launch of the KANZEN MEAL brands



CURRY MESHI ŌFU CURRY



BUTAKARA RAOH ABURA SOBA



**GREEN SMOOTHIE** 



**BANANA SMOOTHIE** 



**DAIZU GRANOLA 60g** 

**XThe above products will be sold at NISSIN's online store on Monday, May 30th.** 

## 33 nutrients in an ideally balanced product design



KANZEN MEAL is designed to allow people to take a balanced of the 33 nutrients set in the Japanese dietary intake standards. The three largest nutrients-protein, fat, and hydrocarbons-are perfectly balanced. In addition, vitamins, minerals, and essential fatty acids are well-balanced and delicious.

# 種類の栄養素とおいしさの完全バランス

「完全メシ カレーメシ 欧風カレー」

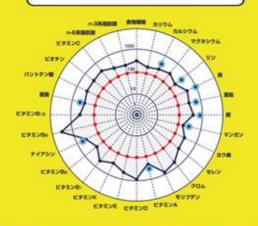
## 三大栄養素のバランス

たんぱく質、脂質、炭水化物の バランスがパーフェクト!



33種類の栄養素のバランス

ビタミン、ミネラル、必須脂肪酸などが バランスよく摂れる!



- 日本人の食事摂取基準をもとに、 男性 30 ~ 49 歳、身体レベル目の基準値を 100 とした場合に

理栄養士 91%が「はい」と回答 評価商品: 「完全メシ 豚辛ラ王 油を ば」「完全メシ カレーメシ 欧風カレー」調査機関:株式会社ファンラ













2.8

※1:三大栄養素のパランスとは、食事の三大栄養素であるたんぱく質(Protein)・振賀(Fats) ・故水化物(Carbohydrates)のエネルギーはのこと。グラフは、三大栄養素のパランスの



### Create a wide variety of touch points with *KANZEN MEAL* through various channels

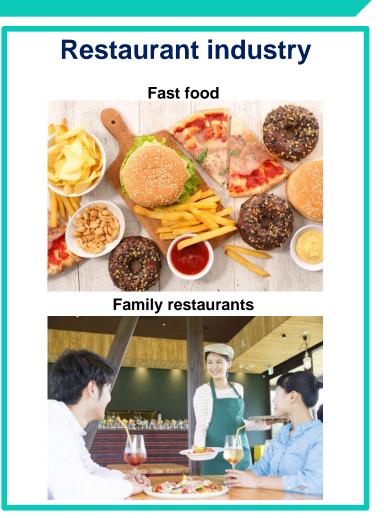


2023-

2022-









# Launched from Packaged Foods in 2022

# Aim to achieve sales of 3 billion yen mainly in packaged foods in the first year (FY 3/2023).

In the next fiscal year (FY 3/2024),

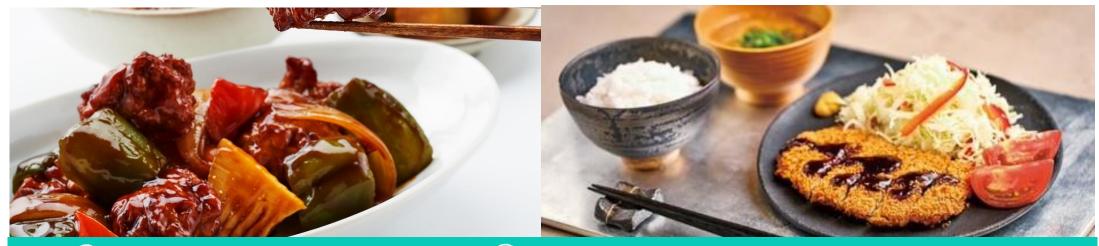
we aim to achieve sales of 10 billion yen

through further expansion of packaged foods development.





# Multifaceted Development of NISSIN FOODS Complete Nutrition Technology



- Average 500 kcal/meal
- Salt equivalent: 3.0g or less per meal
- Perfect PFC balance Contains all 33 nutrients What's more, it's very appetizing as well!





# Specific Approaches to Each Touch Point for Realizing a nation on the cutting edge of preventive medicine



1

### **Packaged foods**

**Retail sales** 

Lunchboxes, prepared foods, base materials















2

### **Employee cafeterias**

3

### **Healthcare cooperation**

Promoting health management







- Improving lifestyle habits using apps
- · Improve QOLs for diabetes and hypertension patients, etc.







- Prolong healthy life expectancies for the elderly
- To reduce the burden of nursing care and medical expenses





Realizing an advanced city preventive medicine



4

**Measures against frailty** 

5

**Smart cities** 



Foreign / Resolving food desert issues



# Technology Search and Partnerships to Create Future Foods

Concrete study of realizing Well-being through food in Woven City, the city of the demonstration experiment, is launched



Rakuten

Comprehensive partnership agreement based on Complete Nutrition Meals

Collaboration for use of virtual human body generation model





Nightingale

Verification of effectiveness in preventive medicine

Tests offered at medical institutions





Delicious Complete Nutrition Meals served in cafeterias



١.	FY 3/2022 Financial Results and FY 3/2023 Forecasts	 P3~16
	Takashi Yano, Executive Officer and CFO	

II. Progress of Mid- to Long-Term Growth Strategy

Koki Ando, Representative Director, President and CEO

Noritaka Ando, Executive Vice President & Representative Director, COO, and President & Representative Director of NISSIN FOOD PRODUCTS CO., LTD.

# **Appendix**



# **Price Revisions (Domestic Business)**

Company Name	Main Products	Price Revision Date	Price Revision Rate
NISSIN FOOD PRODUCTS	Bag-type instant noodles, cup-type instant noodles, cup-type instant rice, cup-type instant soup	Beginning with June 1, 2022 shipments	5%-12% increase in suggested retail price
MYOJO FOODS	Bag-type instant noodles, cup-type instant noodles, cup-type instant soup	S, Beginning with June 1, 2022 shipments	6%-12% increase in suggested retail price
	Open-price products		11%-14% increase in shipped price
NISSIN CHILLED FOODS	Various types of chilled noodles (prices of certain products to remain unchanged)	Beginning with March 1, 2022 deliveries	6%-12% increase in suggested retail price
NISSIN FROZEN FOODS	Certain frozen noodle products	Beginning with March 1, 2022 deliveries	6%-13% increase in shipped price
NISSIN YORK	Lactobacillus beverages and yogurt drinks	Beginning with June 5, 2022 shipments	5%-14% increase in shipped price
NISSIN CISCO	GORO GURA series	Beginning with release date on June 13, 2022	Reduce volume by 7%-14%
WOON GOOD	COCONUT SABLE series	Around fall 2022	Reduce volume by 20%
KOIKE-YA	Various potato chips products (excluding certain products)	February 1 and April 1, 2022	6%-11% increase
NOINE-174	SLIM BAG series, etc.	Beginning with release date on June 6, 2022	Reduce volume by 6%-9%
BonChi	TSUNAGE ARARE and PONSUKE brands	Beginning with April 1, 2022 shipments	Reduce volume by 6%-11%



# **Price Revisions (Overseas)**

The Americas	Main Products	Price Revision Date
U.S.	Bag-type instant noodles, cup-type instant noodles	May 2021
0.3.		January 2022
Brazil	Bag-type instant noodles	July 2021
Diazii		February 2022
		May 2021
Mexico	Bag-type instant noodles, cup-type instant noodles	June 2021
		March 2022

China (Incl. H.K.)	Main Products	Price Revision Date
Mainland China	DEMAE ICCHO, CUP NOODLES, etc.	March 2022
Hong Kong	DEMAE ICCHO, CUP NOODLES, U.F.O.	April 2022

Asia	Main Products	Price Revision Date
Singapore	Bag-type instant noodles	June 2021
Indonesia	Bag-type instant noodles, cup-type instant noodles	April 2021
indonesia		February 2022
India	Bag-type instant noodles	October 2021
	Cup-type instant noodles	January 2022



# **Domestic Non-Instant Noodles Business**

Pursue growth in each category by focusing on the strengths and added value of existing brands Issues to address include expanding high-value-added products further and establishing new innovative products in the market

### **FY 3/2022 Review**

### -Chilled and Frozen Foods Business-

### Chilled Foods

Steady sales of ramen products, mainly GYORETSU NO DEKIRU MISE NO RAMEN, MAZEMEN NO TATSUJIN, and YUMEITEN Series

### **■** Frozen Foods

Achieved growth outpacing the market, mainly for SHIRUNASHI TANTANMEN and MOCHITTO NAMA PASTA. Newly launched NISSIN HONMEN also performed well

### ■ YORK

Strong sales of PILKUL 400, which offers an increased number of lactobacilli (40 billion per 65ml)

### -Confectionery Business-

### ■ CISCO

Strong sales of GORO GURA Series, steadily growing sales of the new NISSIN CISCO HOT CEREAL

### ■ KOIKE-YA

Expanded sales composition ratio of *PRIDE POTATO* and other premium brands, pursuing value-added management

### ■ BonChi

Strong sales of mainstay products, including *KARASHI MENTAIKO OGATA AGESEN* 







### **Future Tasks**

- Respond to the risk of rising raw material and energy costs
- Improve profitability by growing sales of highly profitable products, improve production efficiencies
- Establish new innovative products in the market/increase market share

### Policy for Initiatives in FY 3/2023

- ✓ Improve profitability via price revisions
- Create greater differentiation of mainstay brands based on high quality, health value, and functionality
- ✓ Increase mindshare in connection with profitability



# Overseas Business: EMEA

Pursued strategies that leveraged unique NISSIN strengths under the concept of *Authentic Asia* Delivered significant growth in number of servings sold due to new channel development combined with online advertising and expansion into new countries

### **FY 3/2022 Review**

Authentic Asia Concept and Communications

CUP **Asian Blast** 







### ■ Approach to the Mosaic Market

- **Priority Countries:** UK, Germany and France are priority countries; here, we are developing new business models that include discounts and seeking new business partners
- New Markets: Launched sales in Eastern European countries where we have not yet entered the market

### ■ Clean Label Compliance

- Vegetarian-compliant products: Released CUP NOODLES Veggie Miso and Soba Japanese Curry
- RSPO-certified palm oil: Continued to use RSPO-certified palm oil

### **Future Tasks**

Increase brand recognition

### Policy for Initiatives in FY 3/2023

- Create brand experiences: Participate actively in sampling and various events
- Increase customer contact points: Continue to expand online advertising



# **Overseas Business: Asia**

Steady sales of premium products, especially in Thailand, Singapore and Indonesia Pursuing a strategy for premium bag-type instant noodles, building a profitable model in all regions

### **FY 3/2022 Review**

- Unique premium bag-type products drive growth
  - GEKI Series (Thailand, Vietnam, Cambodia, India)
  - GEKIKARA Series (Indonesia)
  - YUMEITEN Collaboration Series (Singapore)
- Pursued a multi-category strategy
  - Expanded sales of multi-category products, including granola and frozen foods in Thailand and Singapore









### **Future Tasks**

- Intensifying competition in the premium bag-type instant noodles in the market
- Soaring raw material prices
- Fostering cup-type instant noodle culture in emerging Asian markets

### Policy for Initiatives in FY 3/2023

- Strengthen branding of premium bag-type instant noodles products
- ✓ Launch new products in specific sales channels to differentiate products and stimulate demand
- ✓ Encourage consumers to try CUP NOODLES through stronger instore exposure

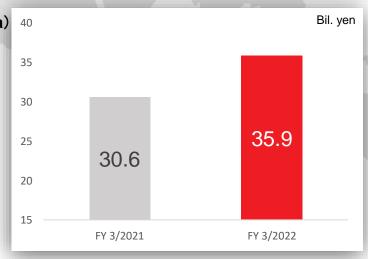


# Composition by Segment in China

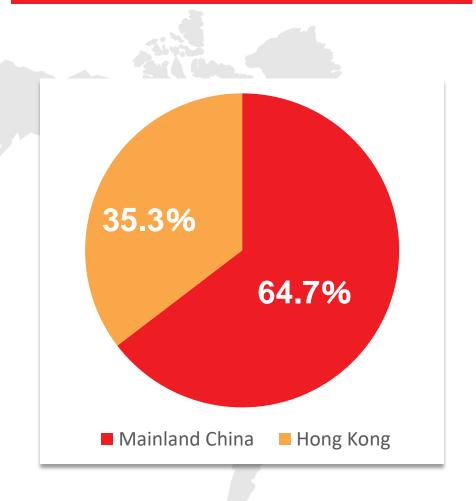
# Revenue by segment

# (Hong Kong) 20 Bil. yen 19 18 17 16 15 FY 3/2021 FY 3/2022

### (Mainland China) 40



# **Revenue Composition by segment**





# Skills of each director

SI		Details and reasons for selection
Corporate management		In order to formulate and execute a medium- to long-term sustainable growth strategy amid a dramatically changing business environment, it is necessary to have a solid knowledge, experience, and achievements in overall corporate management.
Brand	strategy	In order to further clarify and establish the core values of "CUP NOODLES," which has reached the stage that it can be called a global brand, and the competitive advantage of each overseas region, and to continue to grow over the medium to long term by steadily increasing sales and profits even in mature markets such as Japan, it is necessary to have a wealth of knowledge and experience regarding brand strategy.
Food Tech		In order to achieve (i) further advancement and development of the Company's high technological capabilities; (ii) the realization of a stable supply of safe, secure, and high-quality products incorporating advanced technologies; and (iii) the creation of a new food culture that makes full use of creativity and food tech and the realization of the development of a complete food business as a FUTURE FOOD CREATOR, it is necessary to have knowledge that can make various innovations in the food field, and solid knowledge and experience in each field of quality, production, and technology development.
Sustainability		In order to promote CSV management for the realization of the Vision and sustainable growth, and to realize the challenge of effective utilization of limited resources and mitigation of climate change impact (EARTH FOOD CHALLENGE 2030), a wealth of knowledge and experience in the field of sustainability is necessary.
Structural	Human resources and organizations	In order to realize an innovative organization that continues to implement strategies and create a new food culture, and to define and implement the NISSIN-style transformation roadmap, a wealth of knowledge and experience in the human resources and organizational fields is necessary.
reform	IT	In an environment where IT technology is changing rapidly, a wealth of knowledge and experience in the digital field is required to promote the company-wide activity theme NBX (NISSIN Business Transformation) aiming to transform the business model itself not limited to pure digitalization.
Finance and accounting		In addition to accurate financial reporting, solid knowledge and experience in the financial and accounting fields are necessary to build a strong financial base, promote growth investments to achieve sustainable enhancement of corporate value, and formulate financial strategies that enhance shareholder returns.
Risks and Legal affairs		In order to establish an appropriate governance system that is the foundation of sustainable enhancement of corporate value and realize a stable supply of food, which is our mission, it is necessary to have solid knowledge and experience in the fields of risk management, corporate governance, and law.

Company plans, business forecasts, strategies, and other information contained in this document are based on management judgments derived from information available at the time of this publication. Be aware that these are only future projections, and actual results may differ due to various risks and uncertainties. These risks and uncertainties include intensifying price competition in the market, changes in economic trends surrounding the business environment, exchange rate fluctuations, and significant market fluctuations in the capital markets.

The purpose of this document is only to provide information for reference in making investment decisions, and is not a solicitation for investment. Use your own judgment when selecting stocks and making final investment decisions.

- These presentation materials are available in PDF format at our official website, under Financial Statements & Presentation Materials <a href="https://www.nissin.com/en\_jp/ir/library/materials/">https://www.nissin.com/en\_jp/ir/library/materials/</a>
- Figures in this document are calculated to the thousands of yen, rounded to the nearest hundred million yen. Therefore, detailed calculations and total amounts may not agree
- As a general rule, fiscal years in this document run from April 1, 20YY through March 31, 20YY, and may be written as FY 3/20YY or FYYY
- Results from China (Incl. H.K.) are based on the consolidation policy of NISSIN FOODS HOLDINGS. Disclosure may differ from that of NISSIN FOODS CO., LTD. (Located in H.K.).) China (Incl. H.K.) strategy and related targets, financial results forecasts are established independently by NISSIN FOODS HOLDINGS.

